



FOR IMMEDIATE RELEASE

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Tony Lama Promotes Stein to National Sales Manager

FORT WORTH, TEXAS – Tony Lama Boots, a leader in Western footwear, recently promoted Chris Stein to the position of national sales manager.

Stein, previously territory manager for the West Texas region, has a strong background in the industry, including experience in Western retail sales, management and territory sales.

“I anticipate we will see some exciting things from Chris,” said Tony Lama Brand Manager Mike Fuller. “He has been with the division for the past seven years and has done an exceptional job.”

Justin Brands, Inc., a recognized leader in Western footwear, is a Berkshire-Hathaway corporation (NYSE: BRKa) and its divisions include Justin Boot Company, Tony Lama Company, Nocona Boot Company, Chippewa Shoe Company and Justin Original Workboots.

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